

Pride in our Pocket Parks Meeting 3/19/11

Fred Brockaway, Vicki Barody, Amanda Garris, Sage Gerling, Art Lewis, Bill Pealer, Mark Perry (Buildings & Grounds Supervisor, Geneva DPW)

Brief summary: Bill gave an update on the kick-off event, the bike rally at Bicentennial Park on Saturday, April 16th. Other events planned for the summer and fall. **Next meeting: 4/7/11 at 6pm.**

Bike rally update: The event will take place at Bicentennial Park on April 16th from 11:00-2:00 for kids aged K-6 and their families. Events will include a bike tune-up (with help from the Bike Shop and volunteers Bill and Joe) and a bike safety rodeo hosted by the Geneva Police Department (bike safety, helmets, obstacle course), and a possible bike race at the end. Kids (at least the first 50) will get free water bottles from the Geneva Bike Shop as a prize for completing the rodeo. Joe will provide Cliff Bars.

Publicity: Bill will finish the flyer (Adding the location, mentioning Pride in our Pocket Parks Campaign, adding GNRC and PBS logos, both half sheets for kids and larger posters for placing around town) and Sage will print it for distribution. Distribution of posters will be divided among the group, and Sage will take fliers to the schools. Below is the marketing schedule created by Sage.

Bicentennial Park Bicycle Tune-up

2011 | April 16th | 11 AM - 2 PM

Marketing Schedule		
Task	Time	Notes
Create draft flyer	By March 22nd	Bill Pealer to do
Finalize flyer	By March 23rd	Sage Gerling to do
Post on GNRC, Chamber, FL Daily websites	By March 23rd	Sage Gerling to do
Send event blurb to FL Times	By March 25th	Sage Gerling to do
Email flyer to neigh. assoc. lists	By March 25th	Sage Gerling to do
Email flyer to Bob Young's office for approval	By March 25th	Sage Gerling to do
Flyers delivered to North St./West St. schools	By April 6th	Sage Gerling to do
Write press release for FL Times	Submit by April 6th	Include other park events
Flyers posted around Geneva	By April 9th	Park group to do
Send reminder to neigh. assoc. email lists	April 14th	Sage Gerling to do

Volunteers needed: Sage will make a request for Hobart students for the HWS Day of Service to help as needed and may include a special request for face painters (since emailed). We'd like to have music, which may be live, recorded or via a DJ, if we can find a volunteer.

Equipment loans

tables (from Rec. Dept. or Knights of Columbus)

water coolers (from Rec. Dept.) (Since emailed. Rec. Dept. can provide water coolers, some tables and chairs)
decorations/streamers/etc.

Donations: We'd like to solicit gift cards from local merchants to be used as prizes or for raffles.

Not yet decided: If the rodeo will be held at the lakefront or Canal/Bradford Street next to Bicentennial Park. Holding it at the lakefront will require more volunteers to chaperone kids across 5/20, but the police have held it there in the past and may prefer that site. Bill will check with Jeff Trickler to see what will work best.

Updates on other events

Washington Park, Arbor Day 4/29: The Shade Tree Commission is planting three trees in the circle with students from West Street School. (Note that the sign is going back up and trees will need to be size compatible with it)

Pulteney, Ridgewood, Brook, and Lafayette Parks: Bike tour and scavenger hunt at each park. (punch card at each park)

Chartres Park: Possible renaming ceremony with a softball tournament. There may not be enough interest for community garden there this year, and identification of a closer water supply may make the project more feasible.

Jefferson Park: Frisbee and bocce. (Nieder Park is often too wet for these activities in a typical year.)

Nieder Park: Possible star party on the basketball court?

Below is a possible schedule to be finalized by the group at the next meeting:

Park	Date	Events/or Suggested Events
Bicentennial Park	April 16 th , 11 AM -2 PM	Bicycle Tune-up
Washington Park	April 29 th , 10 AM	Tree Planting
Jefferson Park	Fall	Frisbee/Bocce Tournament
Pulteney Park	TBD	Bicycle Tour
Brook St. Park	TBD	Bicycle Tour
Ridgewood Park	TBD	Bicycle Tour
Lafayette Circle	TBD	Bicycle Tour
Chartres Park		Renaming/Softball games ?
Gulvin Park		Star Party ?
Genesee Park		Acoustic Night ?
Richards Park		Star Party ?
Nieder Park		Star Party ?

Greening the Gateways Project: We will work towards getting signs for all parks and small planting to flank them where maintenance can be done by neighborhood associations and is minimal. We will work

with Mark Perry on this. (Note: the DPW needs a minimum of six feet to mow between objects in the landscape.)

Action items:

Finish bike rally flier (Sage and Bill)

Distribution bike rally flier in early April (Everybody)

Recruit HWS student volunteers for Bike Rally (Sage)

Solicit gift cards from merchants (Bill and Vicki)

Contact Matt Tumblekis or John Cunningham to ask about DJing the bike rally (Sage)

Next Meeting: Thursday, April 7th, 6:00 – 7:00 PM