

**neighborhood associations
organizers met**

Neighborhood association organizers representing six neighborhoods met on February 12th to learn about GNRC initiatives and to plan their 2011 association events.



The group also brainstormed ideas for recruiting members and communicating within and between neighborhood associations.



**geneva local development
corporation holds first
meeting**

The newly formed Geneva Local Development Corporation (LDC) held its first board meeting on February 25th. The City Council created the LDC to assist with neighborhood and economic development due to the unique powers that such corporations enjoy in New York state.

Part of the LDC's stated mission is to "ameliorate conditions contributing to or threatening neighborhood decline" and to "engage residents in catalyst projects aimed at improving market conditions." It will have a close working relationship with the GNRC as both seek to improve Geneva's neighborhoods.

**better block sidewalk
program launched**

This month, the 50/50 matching sidewalk program was unveiled. Groups of at least four neighbors can apply for matching funds, up to \$2,500 per property, for new sidewalks and driveway aprons. Applications are due on March 15th.

**hws habitat for humanity
group volunteers services**

Through a program called Helping Hands, Hobart and William Smith Colleges (HWS) Habitat for Humanity Club has volunteered their time and energy through May 10th to help residents spruce up the front of their homes. The GNRC is taking requests for projects, such as scraping and painting porches, spring lawn clean-up, or hanging mailboxes.

pride in our pocket parks

A group of pocket park enthusiasts will be asking landscapers, neighborhood groups, and skilled gardeners to adopt new planting beds at park entrances to enhance park visibility. New signs are also being considered.



The group continued planning for the Pocket Park Passport Parties, a series of themed social events in each park for this spring through fall. Bicentennial Park will host the first event on April 16th, a "Spring bicycle tune-up" for kids. It will feature bicycle safety and basic repair tips, bicycle tune-ups, and other activities.

And speaking of bicycles, a bike tour will travel to four City parks on July 9th to correspond with Cruisin' Week-end. The other park events will be selected later this spring.

**gnrc visitor,
volunteer, website
& media log**

140 visitors:

- 83 residents
- 35 city employees
- 6 partners
- 3 students
- 13 other

6 active and 9 continuing architectural design resident clients and 3 continuing landscape design resident clients

1,550 website hits this month

10 volunteer hours

3 Finger Lakes Times articles: Better Block Sidewalk Program, the Pride In Our Pocket Parks Campaign, and the Vacant Buildings Registry

1 Thumbs Up on the Finger Lakes Times editorial page: Pride In Our Pocket Parks Campaign

find us on facebook

The GNRC is now on Facebook! Search "Geneva Neighborhood Resource Center" and don't forget to click the "Like" button to stay on top of GNRC activities.



**architectural and landscape
design services**

Even though the temperatures are frigid and snow covers the ground, now is the best time to get ready for summer home improvements.

The GNRC design team is still working on projects started in 2010 but we're looking forward to helping you improve your home in 2011.