

### neighborhoods in action

Following up from the April neighborhood organizer Healthy Neighborhoods workshop, neighborhood organizers reconvened to strategize marketing the neighborhoods and to develop a new neighbor's welcome packet.

The Upper West neighborhood voted to change their name to Hildreth Hill. The new name honors the first Geneva nurseryman, Isaac Hildreth.



On May 1st, Castle Heights neighborhood association offered residents mulch at a central neighborhood location to jumpstart the neighborhood clean-up day.



On May 22nd, 10 homes participated in a neighborhood-wide yard sale. Collaborating together allowed the residents to share in marketing costs and increase traffic.

### architecture and landscape design services

A sample of architectural and landscape design services include:

- \* designing sketches and plans
- \* exploring materials and colors options
- \* reviewing bids
- \* assisting with contractors
- \* assessing lifecycle impacts

### successful senior grant project

A resident came into the GNRC needing financial help with the installation of a new roof on her father's home in East Lakeview neighborhood. The help she received went well beyond the \$5,000 grant available for senior citizens.



The staff architect at the GNRC worked through the construction process with the resident and helped her to obtain competitive pricing for the job as well as to understand the full scope of the work enabling her to become an informed consumer. To enhance the project, GNRC staff coordinated the removal of a chain link fence that had fallen into disrepair with a scrap metal removal company at no charge to the resident.

### partner collaborations realtors

The Coldwell Banker Parrott-Venuti realtor team visited the GNRC to learn about potential resident resources and to brainstorm collaborations with the neighborhood groups.

### police department

The foot patrol program began in three neighborhoods: the Arbors, City Central and Hildreth Hill (formerly Upper West). Officers will visit each home to introduce themselves and the program.



### gnrc visitor, volunteer, website & media log

#### 185 visitors:

- 148 residents
- 12 city employees
- 20 partners
- 3 students
- 5 other

13 active architectural and 13 active landscape design resident clients

1055 website hits this month

66 volunteer hours

1 Finger Lakes Times: Front page police neighborhood deployment

### washington d.c. visit

A small delegation, led by Mayor Stu Einstein, visited Washington DC to build support for an appropriations request sponsored by Congressman Michael Arcuri.



The Geneva Strategic Financing Initiative would provide \$400,000 in grants and loans for residential and small business rehabilitation projects.

### young professionals met

Over 40 young professionals in Geneva met at the Red Dove for the first young professionals gathering.

These gatherings are an opportunity for young professionals to network, share ideas, and work towards creating a healthy and vibrant Geneva.

### great geneva neighborhood challenge update

The GNRC staff reviewed applications and tallied project estimates for the selection process occurring at the beginning of June. Challenge projects will begin early this summer.