

### gnrc wraps up first year

The first full year of Geneva's Neighborhood Initiative is almost behind us and it has been, by nearly any measure, a great success. All 11 neighborhoods have shown some level of organization and a handful of neighborhoods have very active groups. 2010 saw Genevans band together to clean up their neighborhoods, work together on yard sales, throw block parties, and help one another with weekend projects. But the initiative is about more than just having a good time. Over 75 households received design assistance at the GNRC and



more than 40 small home improvement projects were completed. For every dollar of public funds spent on home improvements, homeowners and the private sector invested over \$1.50. This year, neighbors in Geneva took meaningful steps to beautify and strengthen the social fabric of the place they call home. The GNRC team is deeply grateful that we had a chance to partner with so many wonderful people in 2010 and we look forward to an even better 2011.

### finger lakes housing summit

Eric Ameigh was invited to speak about Geneva's Neighborhood Initiative at the 2011 Finger Lakes Housing Summit. His presentation focused on the dynamics of neighborhood change in weak markets and the role of housing in neighborhood revitalization. The organizers of the summit, held November 18th at the Ramada Geneva Lakefront, hope to spur a conversation about the need for regional or countywide housing plans.

### holiday music night

Following the Mayor's Tree Lighting Ceremony on December 3rd, the Hildreth Hill Neighborhood Association sponsored a holiday music night at the GNRC. Over 20 people joined in the fun and enjoyed cookies, cocoa and the company of their friends and neighbors.



### 2011 planning underway

Although winter is upon us and Genevans have retreated inside their homes, the GNRC team is not in hibernation. Let us know what worked for you in 2010, and if there's anything new you'd like to see, we can work together to explore programs for 2011. Planning has already begun for a variety of 2011 activities so stay tuned to [www.genevanrc.org](http://www.genevanrc.org) or stop in and see us to find out what might be on tap for next year.



### gnrc visitor, volunteer, website & media log

#### 68 visitors:

- 53 residents
- 4 city employees
- 7 partners
- 2 students
- 2 other

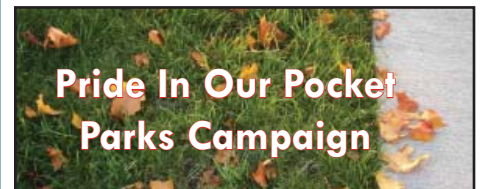
7 active architectural design resident clients

674 website hits this month

22 volunteer hours

### pride in our pocket parks

After getting off to a great start in October, the PPP Campaign members met at the GNRC November 20<sup>th</sup> and December 15<sup>th</sup>. The committee is currently prioritizing initiatives for 2011, including collaborating with HWS students and neighbors to construct park improvements and improve park safety. They plan to continue meeting monthly, so stop by the GNRC if you'd like to join in the discussion.



### energy savings workshop

On November 20th, the GNRC hosted Haley Rotter from Finger Lakes Energy Smart Communities. Haley presented information on NYSERDA's energy-saving programs including how to reduce utility bills and save the environment by using less energy. NYSERDA offers several financing options for individuals who wish to make energy-saving improvements to their homes. Fifteen residents were in attendance for the workshop.

