

**8 applications for the great geneva neighborhood challenge entered**

Eight neighborhood groups are vying for the Challenge funds. 53 homes are involved from the following neighborhoods.

- \* **4 in Washington Park**
- \* **1 in City Central**
- \* **2 in Upper North, and**
- \* **1 in Historic North**

The Challenge takes a serious commitment from the residents to work together and help each other to get the work done this summer.

We are in the process of reviewing the applications now. Announcements will be made later in May.

A panel of judges representing the Challenge sponsors will decide on the awards.

**upper west in action**

On April 17th, 30 neighbors from Upper West swept and raked up trash and leaf debris from their neighborhood streets and sidewalks.



After their hard work, the neighbors enjoyed a potluck together.



**neighborhood association organizer workshop focuses on proactively defining and amplifying Geneva's great assets**

On April 24th, two national experts in creating Healthy Neighborhoods, David Boehlke from the Washington D.C. area and Marcia Nedland from Ithaca, led an engaging workshop for neighborhood organizers.



18 neighborhood organizers attended the workshop: 7 from Castle Heights (formerly Maxwell/Highland), 2 from City Central, 1 from East Lakeview, 3 from Historic North, 4 from Upper West, and 1 from Washington Park.

The agenda included discussions on:

- \* How the four components (image, market, physical conditions, and neighborhood management) of healthy neighborhoods work
- \* Ten ways neighbors can manage the image of their neighborhoods and the City
- \* Brainstorming the many ways residents can be neighborhood leaders

Over the next few months, neighborhood organizers will be developing strategies for their neighborhood marketing initiatives.

**grant application submitted**

Office of Neighborhood Initiatives staff applied for \$300,000 in grant funding for housing rehabilitation projects from the Affordable Housing Corporation. Grant announcements will be made later this summer.

**gnrc visitor, volunteer, website & media log**

**262 visitors:**

- 204 residents
- 17 city employees
- 9 partners
- 23 students
- 9 other

18 Architectural and 7 Landscape Design visits for home improvements

1081 website hits this month

50 volunteer hours

1 Finger Lakes Times: Front page photo of Upper West Clean-Up

1 GNRC progress report to City Council

**partner collaborations**

**HWS**

The GNRC selected three summer interns from a great group of architectural studies students. The three students, Katherine Giglio, Trevor Knebel, and Lauren Schwarzenberg, will be creating exhibit space for the GNRC and working on resident improvement projects. With the residents, the students will help with hands-on improvement projects for the Challenge, as well as for other home improvement projects.

**sustainability kiosk donated**

A computer kiosk devoted to learning about sustainable best practices for home improvements and design is now available.



Kiosk made possible by Sophie Elkin, Jon Allen from Ace Computer, and BuildingGreen, LLC.